

APPENDIX 3

Bright Idea Cards: Potential projects identified at Pewsey OCM event 19th January 2017

The following ideas were identified on each of the tables as potential projects to address the priorities set:

Children and Young People

Priority No.	Priority	Polling Data
1.	Mental and emotional health	60.67%
2.	Positive leisure time activities	48.31%
3.	Child poverty	44.94%

Touch 2ID	Proof of age cards used and managed by a local community. Can entitle users to local benefits such as access to facilities and services
Project Inspire	Using inspiring projects to re-introduce young people back into learning. Can be almost anything, but often involved environmental or work based projects.
Graffiti wall	Somewhere for spray can artists to display their works without fear of prosecution or annoying the neighbours
Kidzspace	Soft play sessions in a village or community hall, great for kids and a chance for mum and dad to meet other parents and have a cuppa
Apprentice scheme	Creating supported work placements can build self confidence, self esteem and skills leading to improved job prospects for local young people.
Juice bar	Young people making smoothies and selling them within an organised school environment. Healthy drinks, business skills and work experience all in one healthy project.
Young Advisors	Young people aged 15-21, who work with community leaders and decision makers to engage young people in community life, local decision making and improving services
Green team	Young people involved in various environmental projects and fun activities in the great outdoors.
Hooked for life	Using fishing, to teach skills and countryside awareness – provides an alternative positive leisure time activity for young people.
Bike Hub	A community project to give children the space to learn about bike mechanics. Includes bike repair and sale, producing an income for the project and ensuring its future sustainability.
Springfest, Summerfest	A programme of organised activities through the summer holiday and half term breaks. Involves local groups and clubs.
Splash	Targeted diversionary activities for young people experiencing life challenges. Coupled with advice and support services to help young people make positive changes.
Village Olympics	One village challenges a neighbour to a range of contests, welly wanging, tug or war, running, etc...
Living history	Young people talked to older people in the community recording their memories, collecting documents making displays.
	<i>Bell ringing – Milton Lilbourne, would teach 12+</i>
	<i>A running club for 16-21 yr olds. Currently not insured for under 18s</i>
	<i>More intellectual activities</i>

Community Safety

Priority No.	Priority	Polling Data
1.	Protecting the vulnerable	58.62%
1.	Highway safety	58.62%
3.	Anti-social behaviour	35.63%

Graffiti wall	Somewhere for spray can artists to display their works without fear of prosecution or annoying the neighbours
Breakthrough	Self confidence and personal resilience skills for young people, helps combat loneliness, health issues, family worries and bullying based on signposting to support services and local groups.
Action on Traffic	Villages and towns focus on traffic issues, looking at how to tackle speeding, congestion, dangerous parking with a view to changing driver behaviour and improving safety.
Safe cycle routes	Keen and social cyclists come together to work on mapping, improving access, waymarking and maintaining routes to encourage cycling for leisure and as a sustainable transport option.
Salamander	Holiday scheme run by the Fire and Rescue Service aimed at providing activities for young people with serious life challenges.
Neighbourhood Watch	Volunteers work with community policing teams to extend their reach and to report concerns
Street Watch	Neighbourhood and community watch – local volunteers monitor streets and communities for unusual activity and report concerns to the police.
Good neighbours	Volunteers provide support, help, advice and friendship for the most isolated and vulnerable members of the community – who often want little more than the occasional chat and cuppa.
Youth advisors	Young people in a community act as a point of contact for other young people in the area. Consulting, canvassing views and feeding those back to local decision makers.
Key-ring	People in need linked by telephone to one person who can respond in times of need. Co-ordinators are volunteers trained to respond to signpost quickly when the need arises.
Stay Safe, Stay Alive	Road traffic awareness for community groups provided by the Fire and Rescue Service. A hard hitting presentation for audiences aimed at changing driver behaviour.
Touch2ID	Proof of age cards used and managed by a local community. Can entitle users to local benefits such as access to facilities and services.
Street Wardens	Volunteers work with community policing teams to extend their reach and to report concerns.
	<i>Practical skills for the younger generation</i>

Culture

Priority No.	Priority	Polling Data
1.	Participation in arts, crafts and culture	60.23%
2.	Diversity and Social Inclusion	45.45%
3.	Affordable access to cultural activities	44.32%

Town Map Boards	Information board with a map to identify village facilities, amenities and safe routes for pedestrians, cyclist, mobility scooters in a town/village.
Community reporters	Local volunteers who are trained and equipped to blog about local events and activities. Encourages participation, awareness and positive news.
White Horse clean up	Volunteers who raise funds and care for Wiltshire's white horses. Can incorporate events and fayres to celebrate a unique feature of the country's heritage.
Livecast	Bringing world class arts and sports events into the heart of rural communities – using satellite broadcast receivers in public venues such as town and village halls.
Alt School	For some children academic study is frustrating and challenging. Alternatives – such as skills, arts, music craft or work based activities are often more productive.
River Fest	Celebrating a local environmental or historical asset such as a river, woodland, hill, building or archaeological. Also great for tourism and business
Pewsey Vale Website / Resource	<i>To bring together everything that's happening in the whole area</i>

Economy

Priority No.	Priority	Polling Data
1.	Broadband and digital	70.11%
2.	Apprenticeships and work experience	48.28%
3.	New business creation	41.38%

Skills4Life	Workshops run for young people, providing info and help with understanding and planning for careers, finances, budgeting, cooking, housing etc
Apprentice scheme	Creating supported work placements can build self confidence, self esteem and skills leading to improved job prospects for local young people
Job Club	Locally based support for job-seekers. Raising skill levels, CV writing, interview tips, job hunting strategies and local work experience.
Business challenge	Using a challenge fund, low-cost loan or free business space, people with business or social enterprise ideas are able to bid for support to get started. Can be run as a local 'dragon's den'.
Innovation fund	Creating an innovation fund to support new ideas to start up and flourish, requires support and mentoring from business community

Barn doors	Putting redundant farm buildings to use for the community as business units, housing projects, arts venues and much more
Meanwhile Space	Unused public buildings and spaces can be advertised for short-term use by the community. This might be an arts exhibition, a campaign stall, workspace, pop-up shop - anything
The Coming Soon Club	Using empty shops, industrial units and farm buildings, these clubs allow local people to work on their business start-up or social enterprise ideas
Pop up shop	Making an empty retail unit available to a business and prove its viability. Ideas are submitted and judged 'Dragon's Den' style
Entrepreneur clubs	Entrepreneurs meet-up regularly to support each other as they develop and establish their business idea or social enterprise start-up
Home work club	A network for home workers. Provides support, advice, social activities and meet-ups for people running a business or working from home.
Women on Wednesday	A group offering support, self help and social time for women, self help and social time for women running their own business.
Co-work clubs	Space for business and start ups to work together, encourages sharing of skills, resources and marketing
	<i>Professional services given on pro bono basis</i>

Environment

Priority No.	Priority	Polling Data
1.	Fly tipping and litter	57.3%
2.	Improving rights of way	51.69%
3.	Protecting the countryside	44.94%

Root Camp	Foraging clubs lead by local expert volunteers scour meadows and hedgerows and woodlands for free sustainable foods.
Sherston School tree nursery	School tree nurseries – local schools grow a range of native trees from saplings or seeds and then plant them out in locations around the town or village
SwapShop	A publicity campaign culminates in a day of junk swapping. People clear out garages, sheds and lofts. People are free to take what they want from each other.
Community Farm	Landholdings run and managed by the local community with participants sharing in the produce according to the time they give. A more social alternative to traditional allotments.
Gardenshare	People who find it difficult to look after their garden can allow others to use the land at no cost to grow local produce.
Green halls	Village hall committees organise an energy audit and carry out measure to reduce use – installing solar panels, insulation, double glazing, heat pumps, low energy bulbs, etc.
Landshare	Towns and villages identify and seek to purpose land for social, environmental, housing, leisure or employment use. Can spark ideas and creativity that address local needs.
Repair Cafe	Somewhere to take broken belongings along and work with local experts to repair them in order to reuse and prevent people from throwing things away.
White Horse clean up	Volunteers who raise funds and care for Wiltshire's white horses. Can incorporate events and fayres to celebrate a unique feature of the Country's heritage.
Field of Dreams	Wildflower meadows, cultivated by volunteers and open to the public during the summer for a small donation – money applied to local projects and a wonderful biodiversity idea.

Freegle	A village website that matches people's needs to things that are available. Unused items, things to borrow, volunteer time, vans and cars, etc...
Solar School	Local schools using roof space generate electricity from solar panels and turbines. Surplus income can be used to generate money to support the school. Also works for village halls.
Dog Days	Campaign based action to tackle dog fouling. Feature posters and signs in the village. Uses positive messages, rather than threats of legal action to change behaviour.
Community Hydro	Solar farms, hydro and wind turbines planned and delivered by a community to support local people and facilities. Often associated with village halls, libraries and sports facilities.
Go Wild	Villages and communities research their local wildlife and develop projects to improve and protect important habitats. Can involve nest boxes, ponds, bird hides, wildflower meadows etc...
Food forests	Villages and communities' utilise local space to create fruit groves where local people can help themselves to free fruit. Encourages community activity and healthy eating.

Health, Wellbeing and Leisure

Priority No.	Priority	Polling Data
1.	Mental Health	69.32%
2.	Obesity (adults and children)	65.91%
3.	Healthy lifestyles	50%

Key ring	People in need linked by telephone to one person who can respond in times of hardship. Co-ordinators are trained responders and able to signpost quickly.
Green gyms	A range of outdoor fitness equipment laid out over a course that takes in a walk or jog over a course that takes in a walk or jog around the village, park or play area.
Cycle routes	Keen and social cyclists come together to work on mapping, improving access, waymaking and maintaining routes to encourage cycling for leisure and as a sustainable transport option
Fit for Life	Sessions for older people based around gentle physical activities such as walking, indoor bowls and dance.
Sports-link	Local sports clubs link up with schools to provide a range of after school sports activities.
Memory Dances	A local dance group providing dance for the over 60s providing gentle dance and movement sessions for people with dementia.
Foodwasters	Local supermarkets donate food that is approaching expiry date that is allocated to families in need.
Short Mat Bowls	A fun, cost effective sports activity that can be played in village hall, schools and on pub skittle alleys. Good for all ages.
Little Superstars	Holiday schemes for younger children focusing on an introduction to sports and outdoor activities.
Boardwalk	Paths and boardwalks adapted for use by wheelchairs, prams and buggies that enable more people to experience wildlife areas.
Singing for the Brain	Social clubs for people with later stage dementia, singing is a social activity and the sessions often involve other recreational activities that give carers a break.
Good Gym	Runners, cyclists and walkers join a club that aims to help the vulnerable in the community – collecting prescriptions, shopping, dropping in for a word or two and

	helping out when needed.
Gardenshare	People who find it difficult to look after their garden can allow others to use the land at no cost to grow local produce.
Strictly ballroom	Dancing for seniors, encourages people to mix socially, stay active and fit.
Beat the Street	Using local electronic 'beacons' to encourage walking – fun, healthy, competitive and successful in Devizes and Calne.
The ecogym	Local outdoor conservation work that is great for fitness and wellbeing of volunteers. Involves physical tasks such as ditch clearing, footpath maintenance, decorating and gardening.
Environment Fest	Celebrating a local environment or historical asset such as a river, woodland, hill, building or archaeological site. Also great for tourism and business.
Breakthrough	Self confidence and personal resilience skills for young people, helps combat loneliness, health issues, family worries and bullying
Dementia friendly towns	Community groups and businesses collaborate to make a town friendly for people with dementia. Staff training and safe places with clear signage and well publicised.
	<i>Encourage more use of Community Matters website to promote local activities and ideas</i>
	<i>People's Shed (like a Men's shed but for everyone – add embroidery sewing)</i>
	<i>Village Centre free meals – like 'fill the gap' in Burbage – to encourage lonely people to socialise / eat.</i>

Older People

Priority No.	Priority	Polling Data
1.	Social Isolation and loneliness	78.41%
2.	Dementia	75%
3.	Support for carers	47.73%

Singing for the Brain	Social clubs for people with later stage dementia, singing is a social activity and the sessions often involve other recreational activities that give carers a break.
U3A	Open to anyone to develop their experience and skills, share them and seek out new interests. The object is learning and recreation for their own sakes
Stroke Club	Staffed by volunteers, stroke clubs provide recreational and social activities for stroke survivors while giving carers a break
Dementia cafe	A drop in and self help session for people with dementia, can involve trips and walks
Art Therapy	Arts sessions organised for people with long term conditions such as dementia, stroke and disability. Supported sessions also provide advice and help and enable carers to take a break.
Men's Shed	A shed where people come together to learn and share DIY skills and carry out repairs and build things for the community such as benches, bird hides, nest boxes, etc
Good neighbours	Volunteers provide support, help, advice and friendship for the most isolated and vulnerable members of the community – who often want little more than the occasional chat and cuppa
Fit for Life	Sessions for older people based around gentle physical activities such as walking, indoor bowls and dance
A World of Difference	Activities targeted at older people who would not otherwise be able to participate.

	Can include trips, social gatherings, entertainments, talks etc...Requires volunteer leaders
Link schemes	Link schemes are community-based volunteer run charities providing a structured 'good neighbour' service including transport.
Dial –a-ride	Older and vulnerable people can access community drivers through a directory system organised by community volunteers. Similar to local LINK schemes.
Liftshare	Local people form local schemes to share cars to get to work, markets, GPs, hospital appointments.
Community bus	A group of villages get together to fund a local bus or taxi scheme, canm also involve public bus subsidy scheme.
Coffee clubs	Nothing brings people together like a cup of coffee. Can also create social activity at schools for the morning drop off. Generates community spirit and gets people talking.
Safe Places	Window stickers indicate places where people can go when they feel threatened, anxious, confused or worried. Staff can offer a word of advice, provide support, make a call and provide a few minutes quiet respite.
First responders	Local volunteers trained and equipped with emergency kit, working on a rota to respond to emergency situations such as accidents and cardiac incidents. Can provide vital care while ambulance mobilised.
Meals on Wheels	Once or twice a week, volunteers make and deliver meals to older and vulnerable people in the community – includes a chat and a cuppa, often the most important part of the scheme.
	<i>Need to recruit more volunteers, especially younger e.g. Time credits</i>
	<i>Spread of local, small and informal activities / events – good for people to chat and open up about issues.</i>
	<i>Extend Safe Places to villages</i>
	<i>Consult people Face to Face – survey (not digital) on local issues</i>

Transport

Priority No.	Priority	Polling Data
1.	Road Improvements	86.21%
2.	Access to public transport	73.56%
3.	Speeding and road safety	59.77%

Bike It	Villages and towns identify a network of safe routes for cycling and walking to school. Often involves children in mapping and improving routes
Community Bus	A group of villages get together to fund a local bus or taxi scheme, can also involve public bus subsidy scheme
Community Speedwatch	Local people report concerns, initiate speed surveys and then undertake roadside speed checks with support from the police and council.
Link Schemes	Link schemes are community-based volunteer run charities providing a structured 'good neighbour' service including transport.
DIY Streets	Communities come together to plan how to manage their streets and public spaces. Can initiate innovative solutions to traffic, pollution and speeding problems.

Safe routes	Identifying safe routes in and around villages, to and from shops, pubs, schools, GPs. Published as a local village or town map.
Transport hub	A community based place or information board where the community can access information to enable them to plan their journey. Can also be leaflet based and web based.
Bikeability	Repairing and relocating unwanted bicycles within a community to help people get out on two wheels at low cost.
Community safety partnerships	Residents of a settlement come together to work with schools, police and other partners to address safety concerns with positive community-led actions.
Stay Safe, Stay Alive	Road traffic awareness for community groups provided by the Fire and Rescue Service. A hard hitting presentation for audiences aimed at changing driver behaviour.
	<i>Traffic Calming in Villages</i>
	<i>Provision of a reliable, sustainable bus service</i>
	<i>Time Road Maintenance supported by the Clarence system</i>

Our Community and Housing

Priority No.	Priority	Polling Data
1.	Affordable Housing	86.36%
2.	Deprivation and Poverty	56.82%
3.	Community events and activities	31.82%

Men's Shed	A shed where people come together to learn and share DIY skills and carry out repairs and build things for the community such as benches, bird hides, nest boxes, etc
Skillshop	Local 'experts' in a village or community who can help and mentor others. Might be business mentors, fitness mentors, youth mentors, anything. A local register is set up and matches made.
Scarecrow Festival	Local people make scarecrows that are displayed over the course of a weekend festival of fun and games. Great for building community spirit.
Solar bulk discount scheme	Solar Panels can be costly to purchase and install but less so when a community organises a bulk buy and install contract. Cheaper access to renewable energy.
Tenants group	Tenants of social housing schemes come together to tackle priorities and allocate neighbourhood budgets.
Community Land Trust	A community can promote housing or employment to meet local needs, shape the development of their place and retain control of housing and workshop allocations to benefit local people
Key-ring	People in need linked by telephone to one person who can respond in times of need. Co-ordinators are volunteers trained to respond to signpost quickly when the need arises.
Friends	Local people form a friends group to look after a local asset such as a park, river, woodland, meadow or heritage asset. Can be part of the management or ownership of the asset.
Local housing trust	Voluntary housing advice centre where people can get help with buying or renting property.
Housing Advocacy	Volunteer-led services for young people and groups to address housing and

	homelessness issues through advice, information, advocacy, support, education and training.
Straw bale housing	Sustainable and low cost self build schemes adapting latest technology to traditional housing builds.
Good neighbours	Volunteers provide support, help, advice and friendship for the most isolated and vulnerable members of the community – who often want little more than the occasional chat and cuppa
Village builders	Local self build housing projects with support from parish councils and local land-owners, local people can build low cost local homes where they want to live
Community housing scheme	The creation of self contained and sustainable new settlements, usually incorporating self build, allotment plots, reed drainage, heat pumps – to achieve off-grid sustainability.
	<i>Local people should have priority for social housing. Vulnerable people from outside the area should not be abandoned in one area.</i>
	<i>All housing developments should be obliged to provide an element of affordable housing no matter how small the development.</i>
	<i>Pre-built houses – constructed in a factory to high standard then assembled on site. Factory works in all weathers – low cost good finish.</i>

Report Author:

Ros Griffiths, Pewsey Community Engagement Manager

Tel: 01225 718372

E-Mail: Ros.Griffiths:wiltshire.gov.uk